

**Valentines day prize February 14<sup>th</sup> 2018**

1. Contest entries close **Wednesday February 14th, 2018 at 6pm**. One winner will be drawn. The prize must be accepted as awarded and are non-transferable. **The prize is a \$250 photo session (or credit towards one of larger value) session with Kelly Bergman of Berg Media Superco.** The winner of this prize will be notified of winning on February 15<sup>th</sup> 2018.
2. The contest is open to any Canadian citizen or landed immigrant residing in Canada with the exception of owners, employees, their immediate families and persons with whom they are domiciled of Pine Centre's stores and any other organizations, media, or businesses, who assist or aid in the contest. Winner of the contest must be 18 years or older. If entry form is completed by an under-aged contestant, then the prize must be claimed by legal guardian, who is 18 years or older, on behalf of the under-aged contestant.
3. **To enter this contest you must purchase a minimum of \$150 worth of item within Pine Centre (excluding tobacco and alcohol) before applicable taxes.** Receipts must be shown, initialed and verified by Guest Services staff upon contest entry. Multiple entries allowed in \$150 increments before taxes.
4. Prize must be accepted as awarded. No substitutions and/or variations of the grand prize or weekly prizes permitted. Pine Centre Mall is not responsible for lost or stolen prizes.
5. **Personal information provided on the entry form will be used to notify the winner of the prize.** Certain information provided will also be aggregated by the Marketing Director or designate to provide market data but will not be identifiable by individual.
6. This contest is subject to all applicable federal, provincial and municipal laws.
7. By entering, all contestants release and agree to hold harmless, by its duly authorized Agent Pine Centre Holdings Inc., Pine Centre Holdings Inc., Morguard Investments Limited, Morguard Real Estate Investment Trust and Morguard Corporation, and Pine Centre Mall. Any company affiliated with Pine Centre Holdings Inc., Morguard Investments Limited, Morguard Real Estate Investment Trust and Morguard Corporation or any retailer or agency operating in Pine Centre, any of their respective directors, officers, employees and agents of all such parties and any prize suppliers (collectively, the "RELEASED PARTIES") from and against any and all liability for any injuries, damages to persons (including death), damages to personal property or any other loss whatsoever (collectively "LOSSES") causes directly or indirectly, in whole or in part, by the contestant's participation in the contest, including but not limited to Losses arising from: (a) the contestant's acceptance, use or misuse of any prize awarded in the contest; (b) any act or omission made by any Released Party; third party (including any other Contestant) or the contestant himself/herself; (c) any latent or apparent defect or condition in any equipment used in the contest; (d) any previous medical condition of the contestant; (e) the administration of any first aid, medical or emergency treatment or other services rendered to the contestant; and/or (f) the consumption of food or drink by the contestant.
8. Pine Centre Mall is not responsible for lost, misplaced, misdirected, illegible or damaged entries, or entries submitted after the contest deadline. Pine Centre Mall may at its sole discretion alter, amend, suspend or cancel this contest or amend the Contest Conditions at any time. Decisions of Pine Centre Mall are final. All entrants must meet and comply with all Contest Conditions. Failure to do so will result in immediate disqualification and prize forfeit.
9. Chances of winning are dependent upon the total number of entries received.
10. Each contestant agrees to abide by all contest rules. If there is any doubt of eligibility of a contestant or manner in which a contestant wins a prize, Pine Centre Mall Management shall decide the issue and their decision shall be final. Contestants using any scheme, information or method to win any prize which, in the sole opinion of Pine Centre Mall, is other than a fair chance, will be disqualified and lose the right to claim the prize to which they otherwise would have been entitled. In accepting any prize, recipients agree to allow publication of his or her name, photo, voice recording, video recordings and direct quotes in any publicity related to this contest/event now and in the future for further promotion of the contest or media coverage's without any compensation.
11. To review the Pine Centre Mall privacy policy, visit [pinecentre.com](http://pinecentre.com) and click on the link on the top right of the web page.
12. \*\*\*By entering the contest, you have read and agreed to the above 'contest rules.